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**Sustainable & Innovative
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Towards a Resilient Future

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ECOLOGISTICS – GOOD PRACTISES ON THE EXAMPLE OF POLAND



General overview of Poland

Official name: Republic of Poland

•Government type: Republic

•Population: around 38 000 000

•Member of the European Union:
Since 2004



EU goals

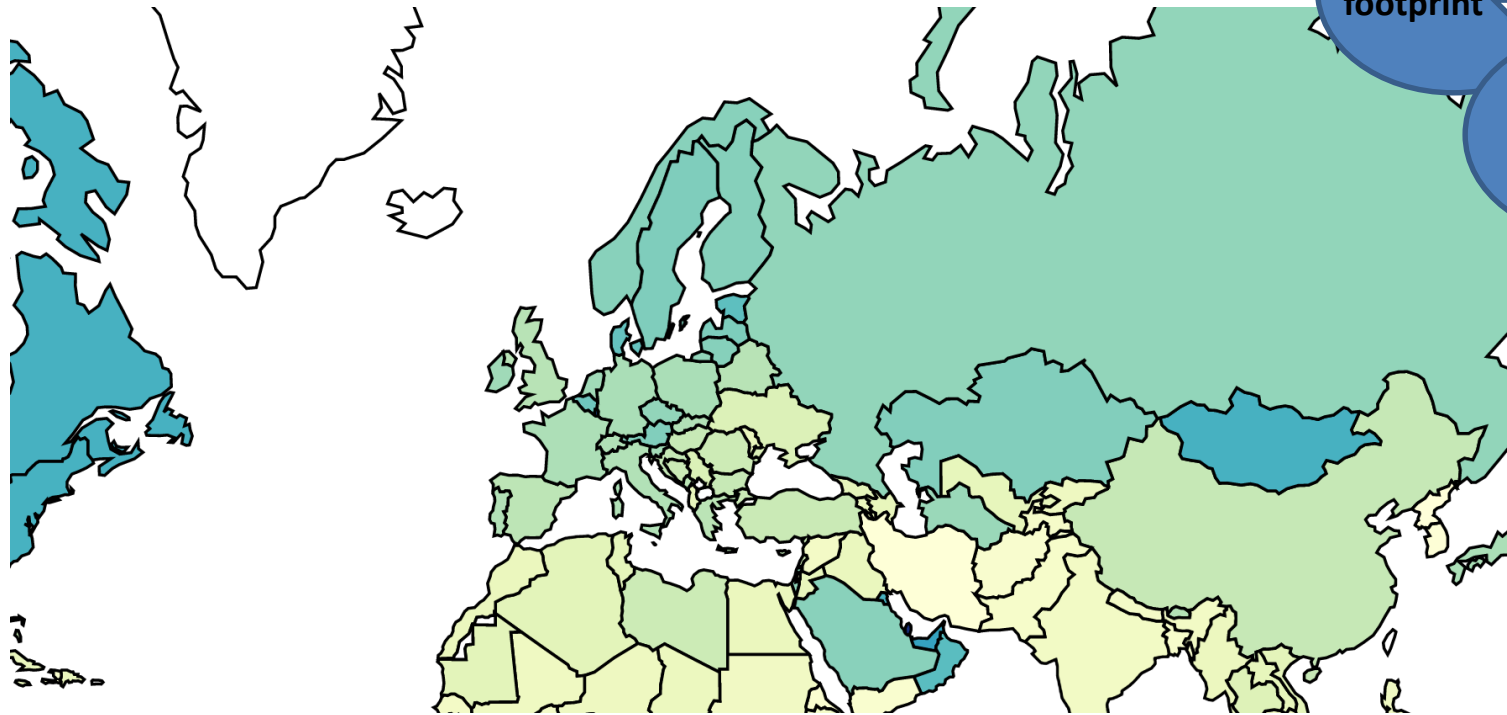
climate neutral by 2050

cut greenhouse gas emissions by
at least 55% by 2030

10% of RES in transport by 2020



Ecological Footprint by Country 2023



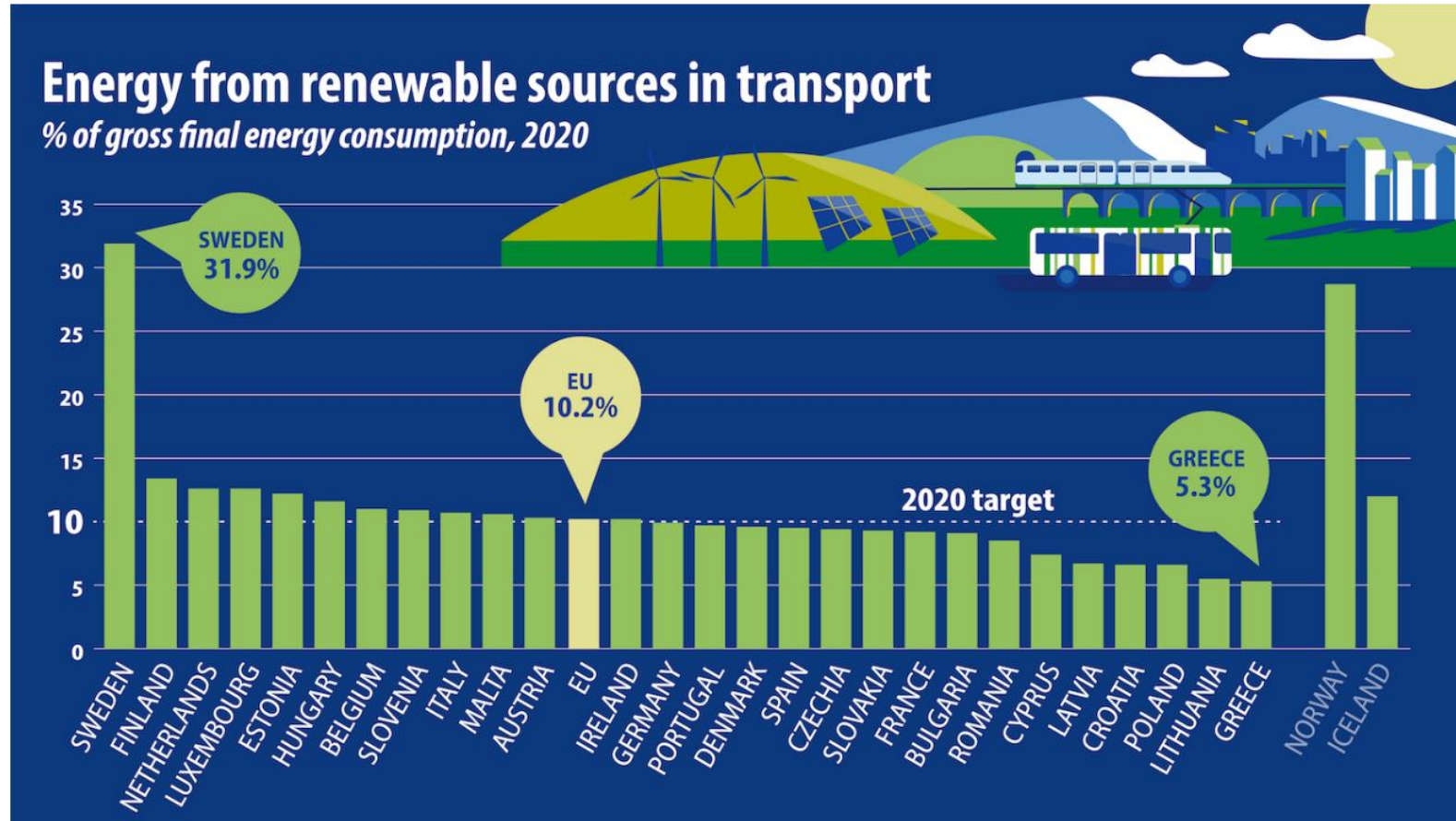
Ecological footprint ↓ 1.8

HDI ↑ 0.8

Ecological Footprint (per capita)

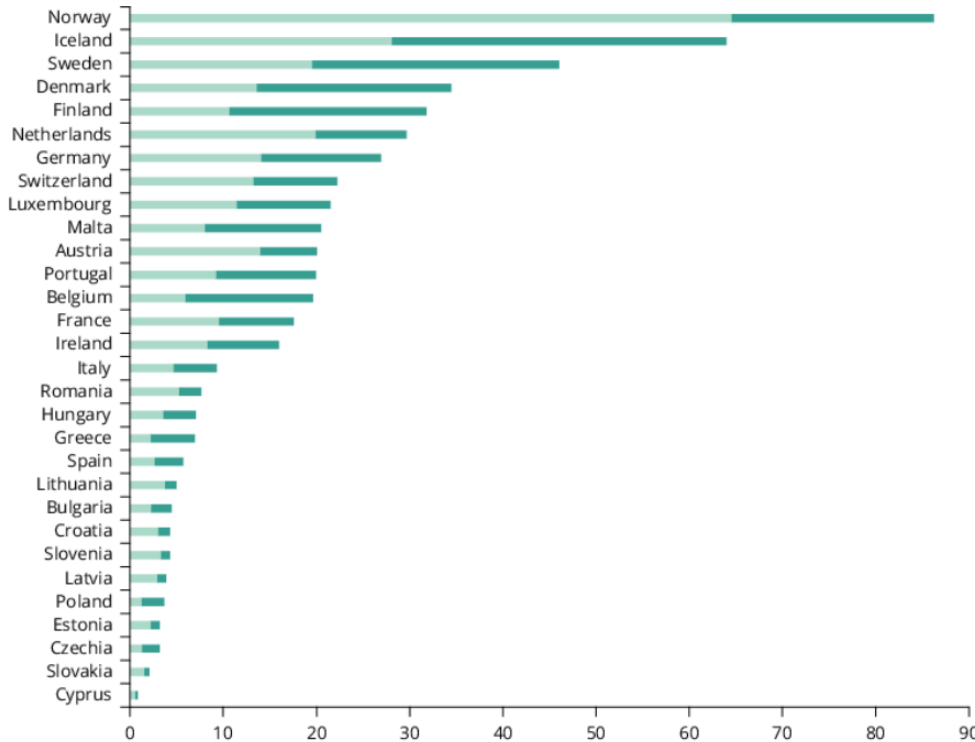


Transport



Transport

Newly registered electric cars by country



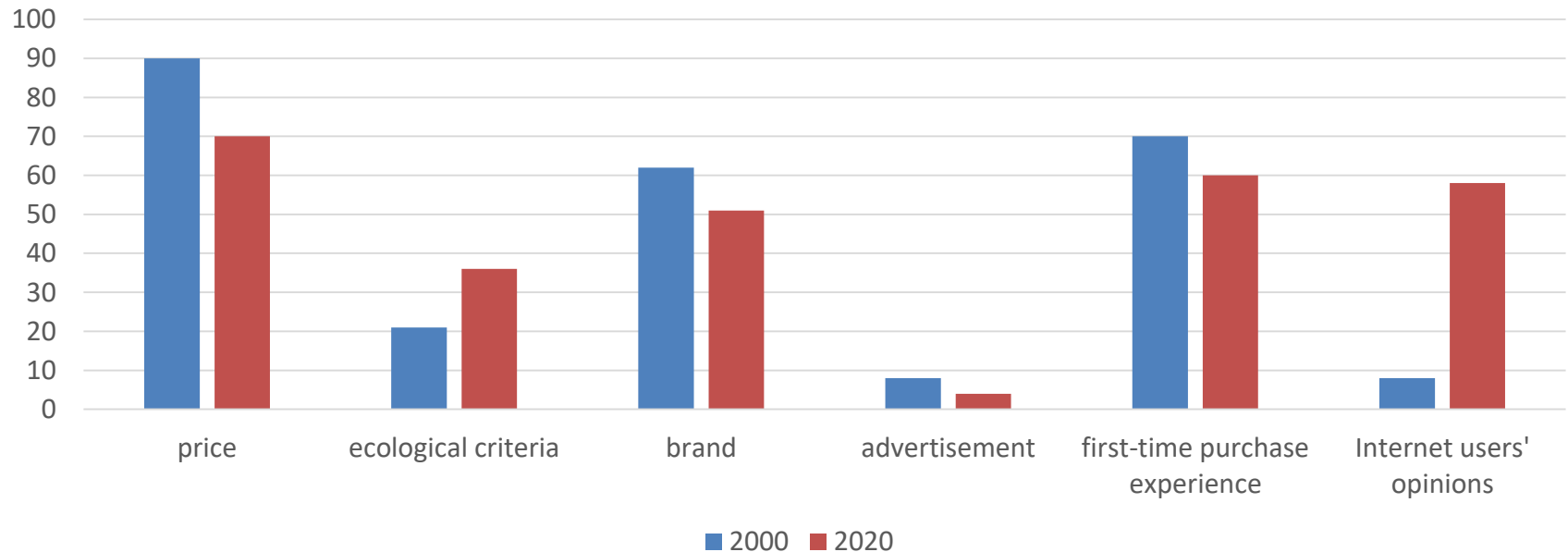
* Cars and vans currently produce 15% of the EU's CO2 emissions.

* Road vehicles are responsible for more than 70% of greenhouse gas emissions from transport in the EU.

* As of January 2022, 4% of new cars registered in Poland were electric or plug-in hybrid.

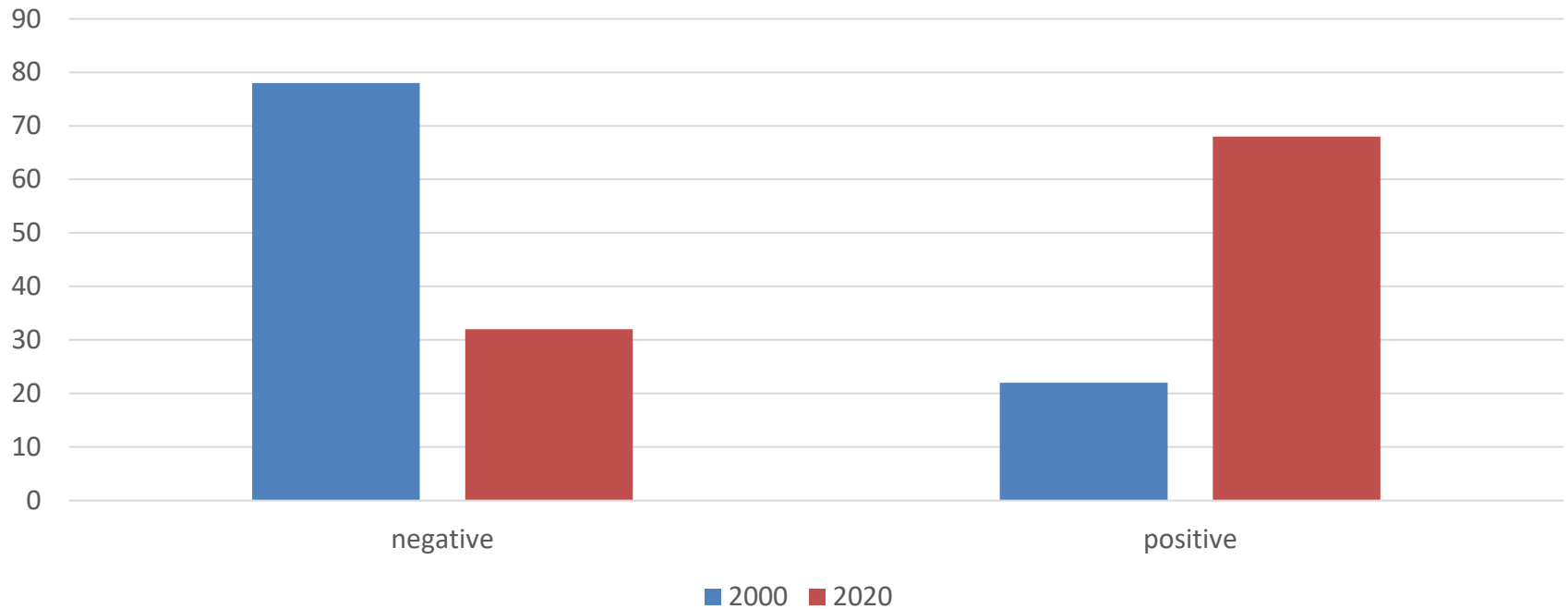
Consumer behavior

Ranking of factors that guide Poles when buying products and services



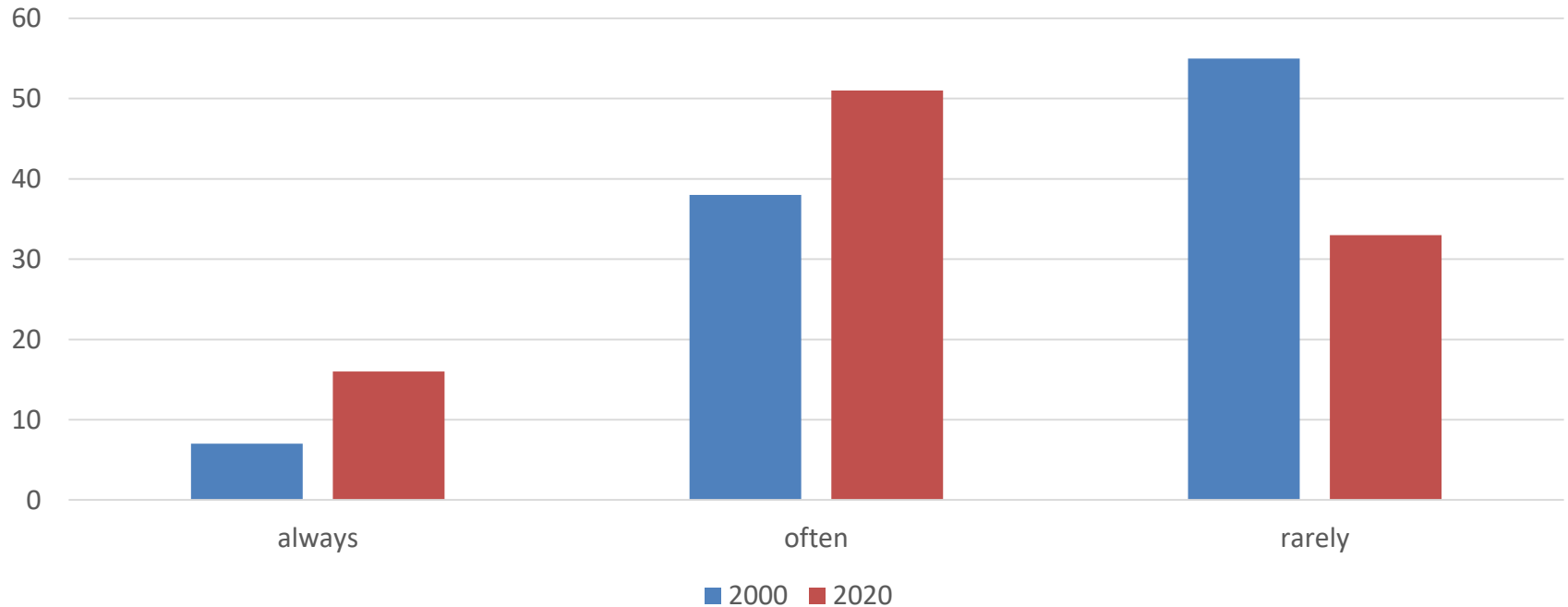
Consumer behavior

Evaluation of the awareness of eco-labels among consumers



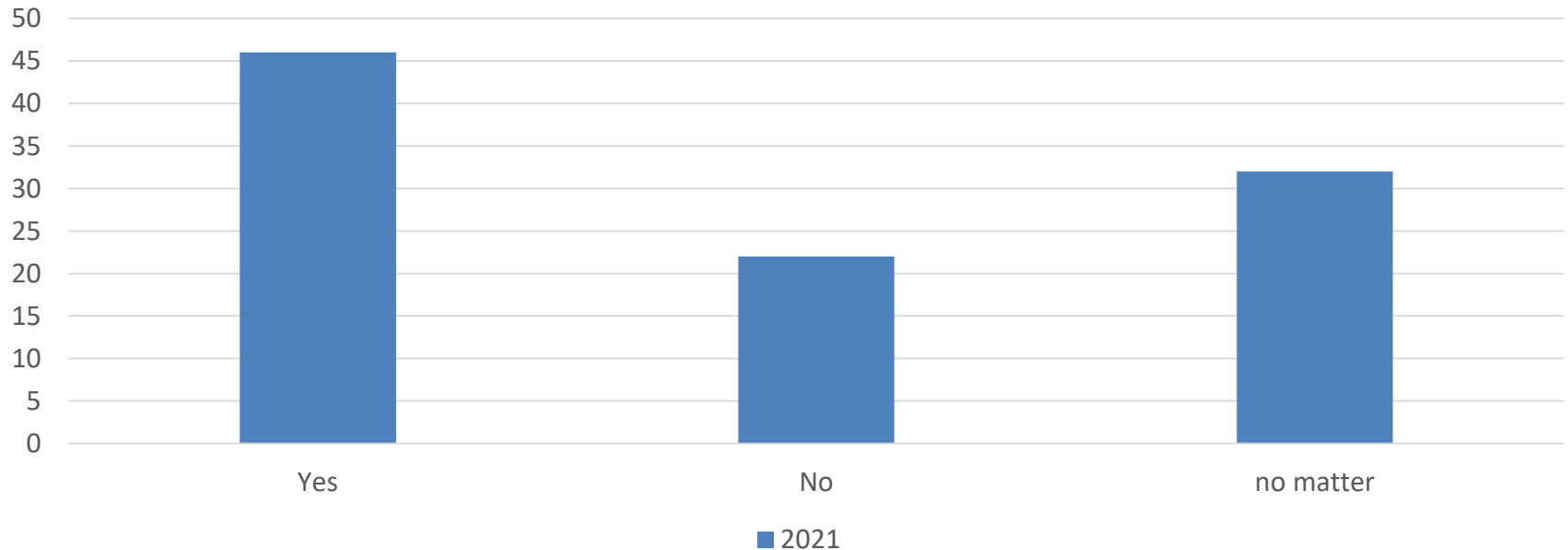
Consumer behavior

The scale of interest in eco-labels during shopping



Consumer behavior

Do you want to receive the ordered products in ecological packaging from recycling? (e-commerce)



Consumer behavior

What will you do if you receive your products in oversized packaging (e-commerce)



Conclusions

* In the case of Poland, the actions taken related to clean energy and green logistics are mainly the result of legal regulations imposed by the European Union.

Achieving climate neutrality is a very ambitious goal that the EU wants to achieve by 2050 and become the first climate-neutral continent.

* The use of renewable energy sources and electric vehicles brings many opportunities, but also barriers, especially in terms of adapting infrastructure.

* Changing behavior among consumers, and the growing awareness of people about ecology, further hope for creating opportunities for sustainable development and a resilient future.

Thank You